TRANSPORT DEPARTMENT
Government of NCT of Delhi

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Delhi Metro Rail Corporation Limited

TOYOTA mobility FOUNDATION

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Traveling on Delhi Metro becomes more seamless through the Station Access and Mobility Program (STAMP)

New Delhi, September 1, 2022: The Transport Department, Govt. of NCT, Delhi, and Delhi Metro Rail Corporation (DMRC), in association with Toyota Mobility Foundation (TMF) and World Resources Institute India (WRI India), today launched the Delhi edition of the Station Access and Mobility Program (STAMP), to improve multimodal integration to and from the metro.

Delhi Metro is one of India's most established mass transit networks and has regularly been held as the gold standard of the possible scale and benefit of metro connectivity in the country. As a mature metro network, Delhi's vision is to usher in more ridership, service quality and integration across its services, from ticketing to last-mile planning, to bring in greater efficiency in operations. This vision aligns with the objectives of STAMP.

STAMP Delhi is the 7th edition of the program, initiated by TMF and WRI India in December 2016, to facilitate high-quality last mile connectivity solutions across Indian cities. This aims to encourage better uptake of public transportation, multimodal mobility, data-driven planning, and carbon-reducing technologies. This program utilizes a challenge framework that identifies innovation and sustainable business models to improve accessibility to mobility.

Ashish Kundra, Principal Secretary and Commissioner, Transport Department, GNCTD, said, "As Delhi grows, the demand for more efficient mass transit will drive advancements in technology. The future of transport in the city lies in developing an integrated mobility-as-a-service solution. Crafting this for commuters will require a participatory approach from several stakeholders. Our collaboration with DMRC and TMF and WRI India's STAMP will be a good first step to bring more eco-friendly, flexible, and multimodal transport to Delhi."

STAMP Delhi's focus, aligned with the city's efforts to provide clean, digital, and interconnected transport, works to facilitate data-enabled solutions and strategies. The main objective of the initiative is to make mass transit more seamless and unified for Delhi's metro commuters with a focus on decongesting the capital's roads. The solutions that will arise out of the STAMP Challenge will benefit stakeholders across the board, from commuters and last-mile operators to transit agencies.

Vikas Kumar, Managing Director, DMRC, said, "We are excited to partner with STAMP and invest in enhancing connectivity to and from the metro. Through the STAMP Challenge, DMRC is working to build smart and safe mobility solutions for commuters and our last-mile partners. STAMP's work across India can aid in improving connectivity to the Delhi Metro, and will be invaluable as we continue to create seamless mobility for the city."

STAMP Delhi's work will aim to target three focus areas. First, it aims to create a mobility-as-a-service platform that will allow commuters to plan their public transport journey, across different transit modes, on a single interface.

Secondly, STAMP is working to leverage existing last-mile services, such as shared mobility, autos, and e-rickshaws, to provide more efficient on-demand services to commuters. The interface will provide crucial information to drivers in underserved areas and times of high demand, allowing them to provide better last-mile services to commuters.

Finally, STAMP is looking to partner with upcoming last-mile operators with innovative form factors to improve metro connectivity, particularly in areas with limited access to e-rickshaws and shared transport.

Pras Ganesh, Executive Program Director, Asia Region, Toyota Mobility Foundation, noted "When we started STAMP in 2016, we had a vision of enabling better multimodal mobility towards congestion alleviation. Now after completing the process in 6 cities, we have a proven methodology of ideating innovative last-mile connectivity solutions and facilitating an integrated and seamless mobility experience for commuters, centered on the mass rapid transit initiatives of the Indian government. STAMP has worked hard to understand the mobility landscape of each city through a collaborative approach that caters to a need for greener last-mile connectivity to the Metro. STAMP Delhi is the culmination of our efforts to advance the adoption of mass transit through innovation and cooperation."

Madhav Pai, Executive Director, WRI India Ross Center, said, "As Indian cities invest more in metro rail, they also need to invest in creating an enabling environment for innovative enterprises that provide services which allow commuters to complete their last mile journeys in affordable, seamless ways."

About the Station Access and Mobility Program (STAMP)
STAMP is an initiative led by TMF and WRI India to promote better multimodal integration of metro rail, with other modes of transportation in Indian cities, through a partnership model with the innovation and entrepreneurial ecosystem. The initiative, which started in 2016, aims to support pan-India metro rail in becoming an efficient and attractive mode of travel, to ensure faster travel times, reduce road congestion, and lower air pollution. STAMP Delhi is the seventh edition of the program after partnerships with metro agencies in Bengaluru, Hyderabad, Kochi, Mumbai, Pune, and Nagpur.
Know more: https://wricitiesindia.org/STAMP/

About the Toyota Mobility Foundation
The Toyota Mobility Foundation (TMF) was established in August 2014 by the Toyota Motor Corporation (TMC) to support the development of a more mobile society in which everyone can move freely. The Foundation underscores TMC's on-going commitment to continuous improvement and respect for people. It utilizes Toyota's expertise and technologies to support strong mobility systems while eliminating disparities in mobility. TMF works in partnership with universities, governments, non-profits, research institutions and other organizations, creating programs that are aligned with the UN Sustainable Development Goals (SDGs) to address mobility issues around the world. Visit https://toyotamobilityfoundation.org/for more.

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About WRI India

World Resources Institute India (WRI India) works closely with leaders to turn big ideas into action at the nexus of environment, economic opportunity, and human well-being. WRI India Ross Center for Sustainable Cities is WRI India's largest program dedicated to supporting Indian cities in their journey to be low carbon, resilient and inclusive. WRI India Ross Center works with governments, businesses, multilateral institutions, and civil society groups to develop practical solutions that improve people's lives and protect nature. Learn more about our work at: https://www.wricitiesindia.org/

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